



OXFAM

OXFAM Lobbying - Group 5

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About the company

NGO

Nonprofit groups that are funded by donations and volunteer work, who focus on humanitarian efforts.

There are over 10 million NGOs worldwide.



1942

Born in Oxford, England.

Now has HQs all over the world, including America, France, India

20

groups part of OXFAM, charitable organizations who are working on alleviating world poverty

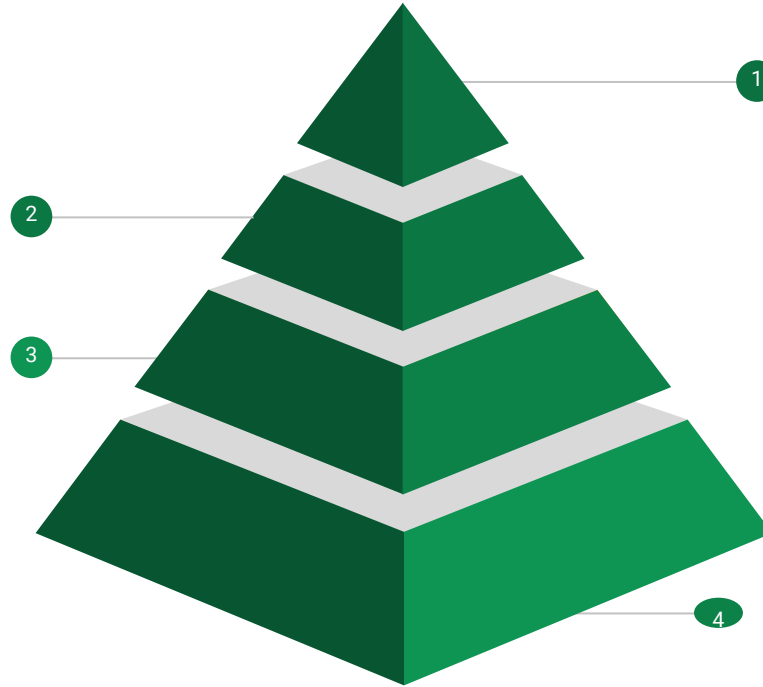
Products and Services

1,200 shops

worldwide to raise money
for its efforts (i.e.: bookshop)

Campaigns against tariffs

they believe that setting
tariffs causes unbalanced
labor rights among other
things.



Four main focuses

1. economic justice
 2. essential services
 3. rights in crisis
 4. gender justice
- They provided relief during the North Korean Famine, Yemeni Crisis, and Nepal Earthquake.
 - Their aim is to not only help communities during their time of crisis, but also to give them long term, sustainable solutions to issues.

Trade Fair Campaign

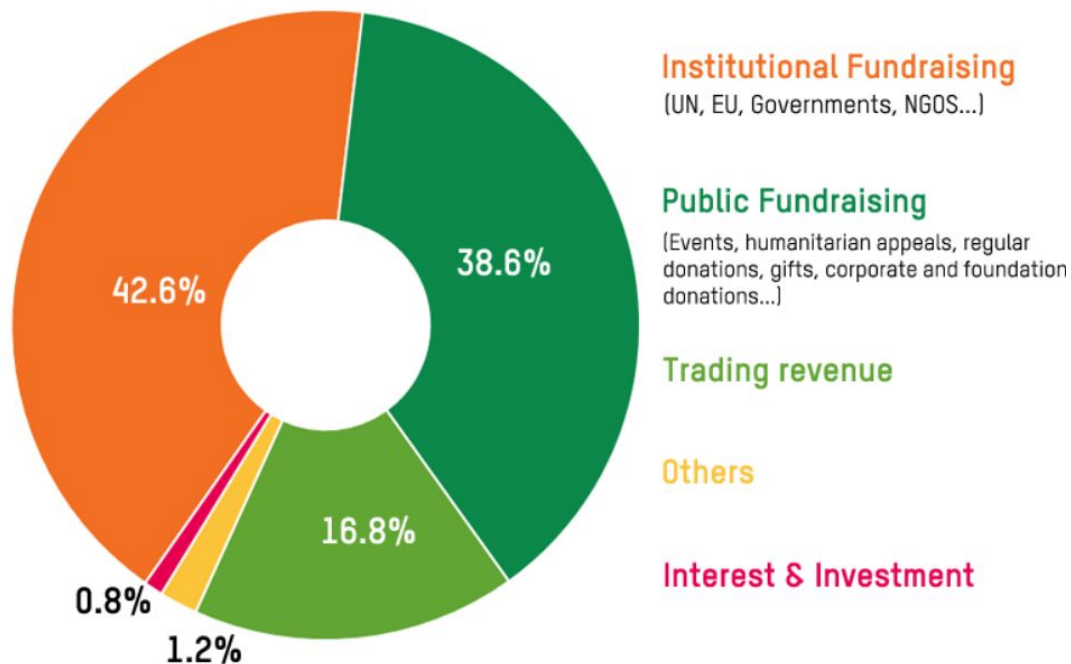
Eliminate unfair trade practices
such as dumping

OXFAM World market

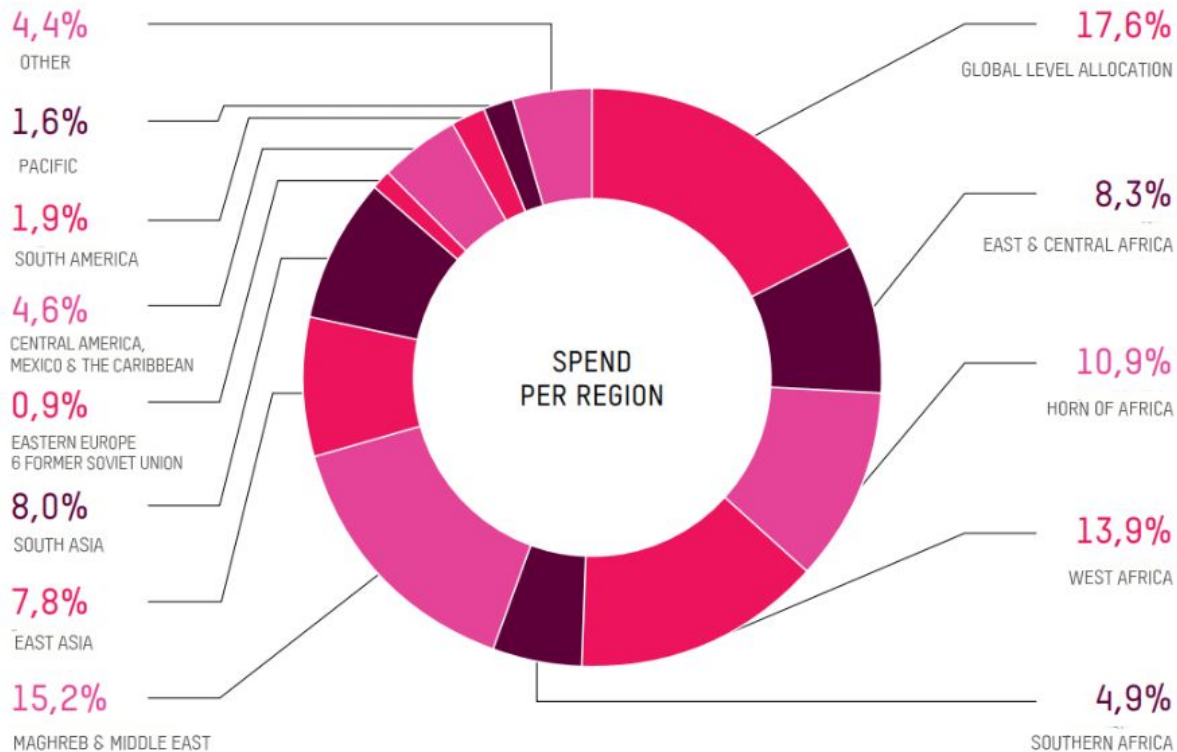
Total income in 2017/2018 (in millions) - 1042€

Total expenditure in 2017/2018 (in millions) - 1079€

Where the money comes from...



Where Oxfam's money goes...



What OXFAM does in the world



EU Lobbying Overview

- “Oxfam International’s European Union office in Brussels works to influence key decision-makers to ensure that EU policies affecting poor countries have a far reaching, positive impact on the lives of those most in need.”
- OXFAM states that they lobby the EU by informing them on food security, climate change, development policy along with other humanitarian efforts.
- They also lobby to help direct EU aid to natural disasters in poor countries.



Oxfam Lobbying in America

- Oxfam has spent **\$5.2** million lobbying the federal government since 2008 on things such as **climate, tax, immigration and labor policies.**
- Oxfam America claims to not take any US government grants, but other branches of Oxfam have received nearly **\$100 million** in US government grants.
- American donors also give to Oxfam, notably The Bill and Melinda Gates Foundation and Rockefeller Foundation.
- In 2017 Oxfam lobbied the US government to add **\$20 million** to its budget for **aid** to other countries and funding to **Islamic Organizations.**
- In 2008 Oxfam lobbied for S.2191, a bill meant to get funding for **international climate change efforts.**

Lobbying Channels

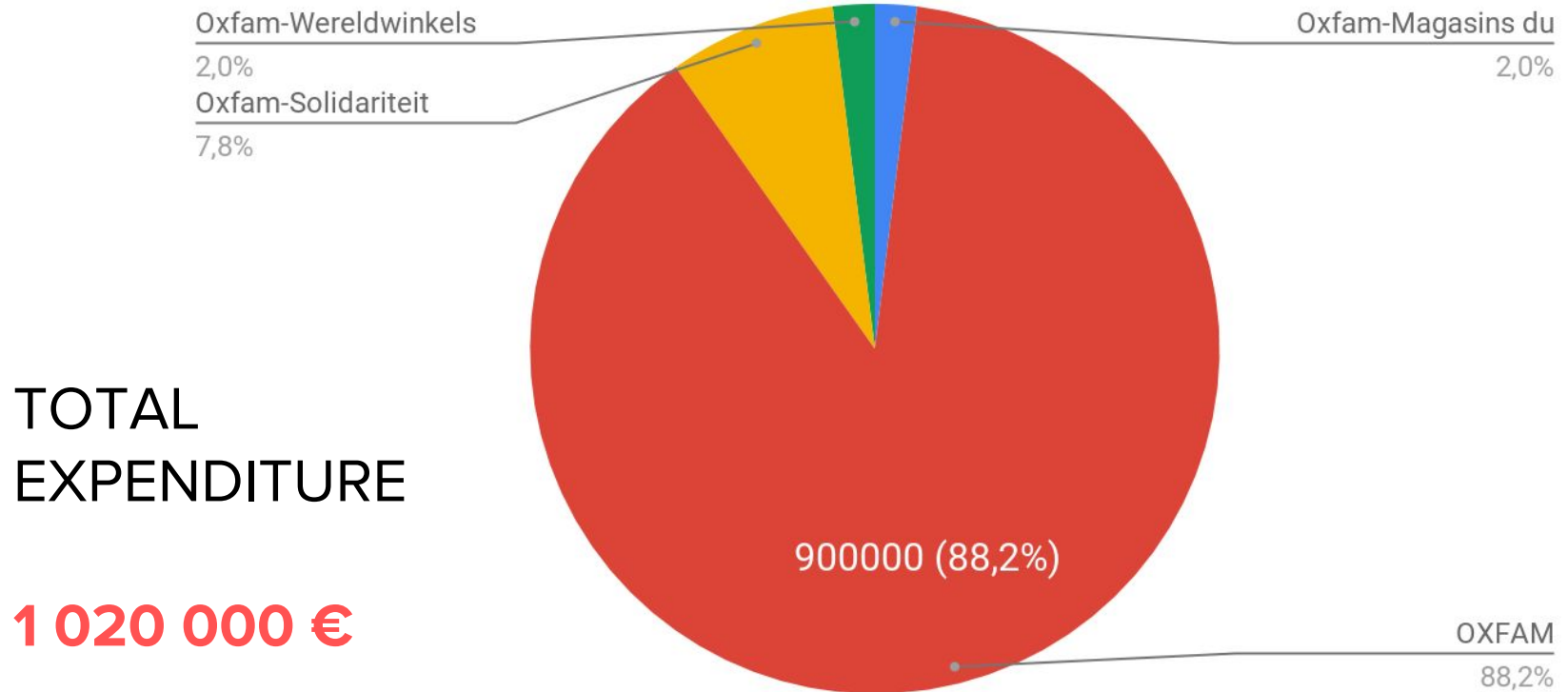
IN HOUSE

- Has 13 declared in house lobbyist.
- Spends 900,000€ - 999,999€ per year on lobbying.
- OXFAM's local organizations receive money from the European Commission which they then provide to OXFAM International to help with lobbying costs.

Via CONSULTANCY

- Martin Clark has helped develop advocacy strategies for Amnesty, Hivos, Oxfam and others
- Support to non-governmental organisations campaigning for human rights, development, and the environment.
- Number of persons involved: 1
- Full time equivalent (FTE): 0.2
- OXFAM spends less than 9,999€/year in lobbying via consultancy

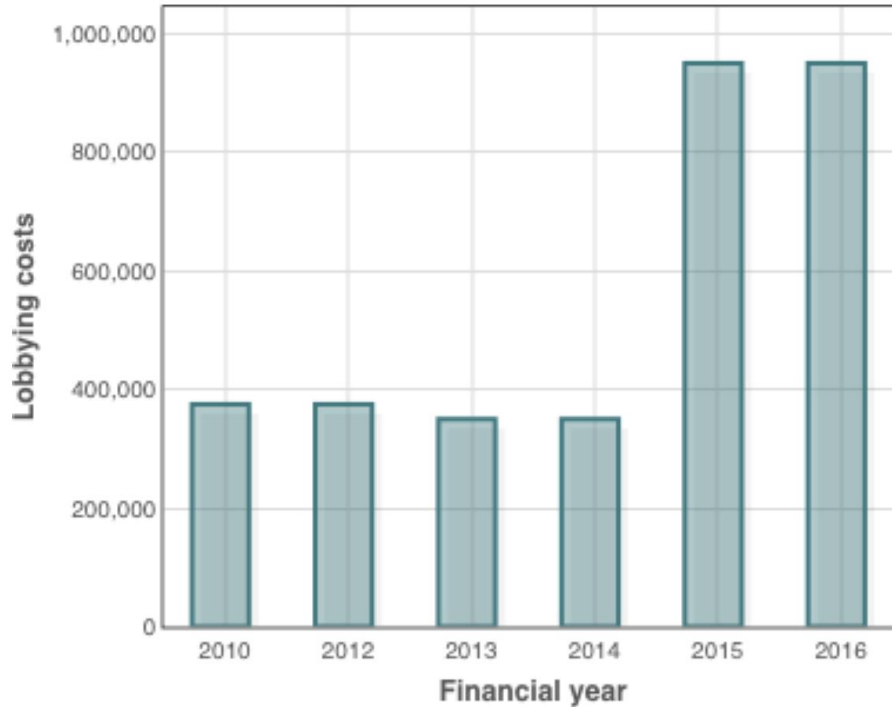
Total Lobbying Expenditure in EU



TOTAL
EXPENDITURE

1 020 000 €

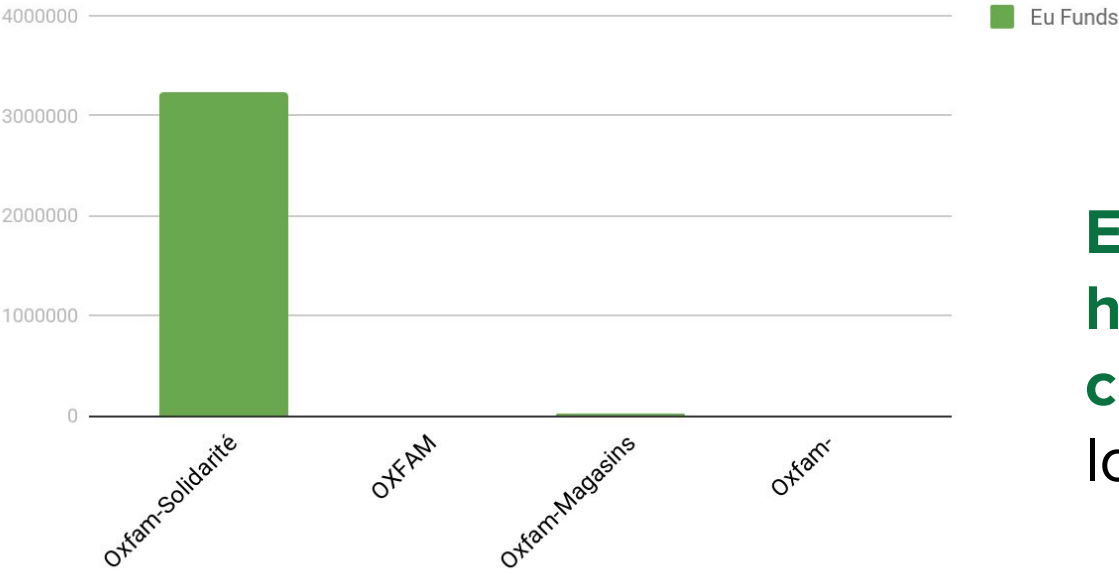
OXFAM International EU Advocacy



Increasing Trend

No EU Funds

EU Funds



Eu funds only to **humanitarian campaigns**, not for lobbying

Meetings with the European Commission

- In total there were **55 to 65 meetings** with the E.C. from 2014 until 2018.
 - On October 18th, 2018 they worked with the European Commission to **free peaceful protesters in Africa.**
 - On May 24th 2018 they lobbied legislation on **safeguarding whistleblowers.**
 - Several other meetings have been centered around adjusting **taxes**, to make them more fair for the lower and middle class.



Success

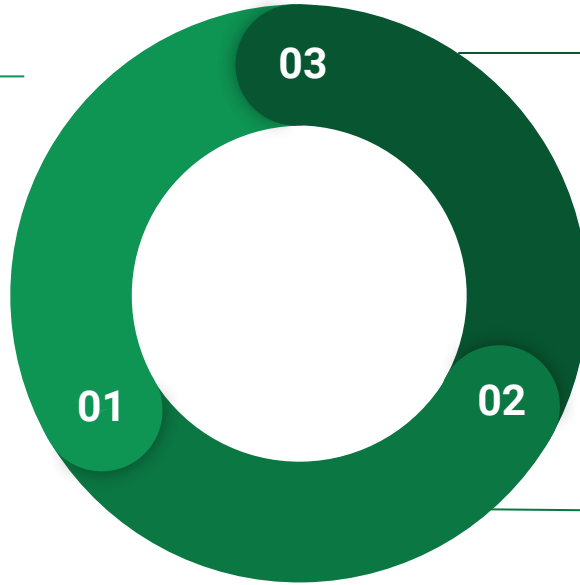
OXFAM lists **several successes** on their website

1. They organized a march before the 2015 UN Climate Summit where **over half a million activists marched in their local communities.**
2. Pushed the UK government to **end its reliance on coal**, which they announced they would do by **2026.**
3. Spent 10 years campaigning **to control the illegal sale of weapons**, in April 2013 the world agreed on an Arms Trade Treaty.
4. Their Access to Medicines Campaign is currently **driving down prices of HIV/AIDS medicines.**

And more ...

Haiti 2010

- Help **1,2 millions people**
- Sanitary help
- Water
- Shelf
- Education...



Cancun's Summit 2010

They fought for a **Climate Summit**
→ success: creation of a climate fund from the European Union

Starbucks 2010

Campaign to sign an **agreement** with Ethiopia to **deliver a licence and distribute high quality coffee**.
Success with the Ethiopian producers



EN FAIT,
VOUS ÊTES
JUSTE UN
LOBBY.

NON,
UN GROUPE
D'INFLUENCE
LABELLISÉ
EQUITABLE.



KK

THANK YOU!

Webliography

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