

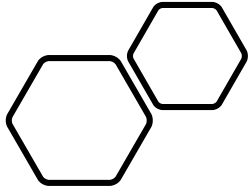


**Cefic**

**Lobbying in  
Brussel**

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*European Chemical Industry Council  
(Cefic)*



## Summary

1. Definition
2. Presentation of the European Chemical Industry Council (Cefic)
3. Example of lobbying made by the association





# 1. Definition

## a. The purpose of it

- Lobbying is a practice that allows interests of certain companies, NGOs, etc. to take precedence over the general interest. The lobbyist tries to influence the elected official and to obtain advantages for himself or for his clients.

## Definition

### b. How do they influence the European legislative process ?

It is mainly a question of transmitting **the right message** at **the right time** and to **the right person**.

The "**right message**" most often takes the form of a position paper developed by the sector or a firm on a legislative proposal. It is delivered at meetings, by e-mail, in attachments, at small conferences and at events organized within the Parliament itself. Repeating and multiplying the transmission channels is the recipe for being heard.

The "**right moment**" is set in the decision-making process, whether at the stage of internal discussions in the Commission, the debate in the Parliament, the negotiations in the Council, or the "trilogues", the final stage of the search for compromise between the three European institutions.

The "**right person**" depends on the stage of the process. For lobbyists, it is a matter of establishing fluid relations with the officials in charge of the file or with members of the European Parliament.

# Definition

b. Who are the lobbyists ?

- In-house lobbyists : organization that represents the interests of several firms in the same sector.

- Lobbying firms

- Law firms

- Think tanks (**laboratoires d'idées**)

- Product advocacy firms



## 2. Presentation of the European Chemical Industry Council (Cefic)

- Cefic is the main trade association of the European chemical industry
- The Brussels lobby with the biggest budget, e.g. in the year 2020 it will cost about 9,000,000€ in lobbying.
- Using in-house lobbyist
- Its headquarters and offices are located in Brussels
- **The primary objective : to serve the members and the European chemical industry**

## 2. Presentation of the European Chemical Industry Council (Cefic)

### b. Some Figures about the association

#### LOBBYING COSTS:

9,000,000€ - 9,249,999€

Financial year: 1 Jan 2020 - 1 Dec 2020

#### LOBBYISTS DECLARED:

83 persons, which includes 12 Europe Parliament access holders

#### TOTAL BUDGET

42,400,000 €

2020





### 3. Example of lobbying made by the association

Cefic has played a key role in the endocrine disruptor saga.

*A definition would allow better regulation of these chemical substances present in many everyday products (shower gels, cosmetics, detergents, plastic bottles, etc.) that disrupt the hormonal system and can have a harmful impact on health.*

**The objective is to prevent a European regulation for these chemicals**

For the industry, a new classification of the toxicity of endocrine disruptors calls into question the use of many chemicals. Nearly a thousand substances have been identified as having a hormonal action on living beings. These substances are present in many plastic products, pesticides and cosmetics.

### 3. Example of lobbying made by the association

Did the lobbyist get what they wanted ?

**The Commission has so far failed to take the lead**

**Thanks for your attention !!**

Do you have any questions ?