

Airbus Lobbying



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PART 1

Airbus Company



The Airbus logo is displayed in a white rectangular box in the top right corner of the slide. The word "AIRBUS" is written in a bold, blue, sans-serif font.

- Airbus was founded as a consortium by European manufacturers in the late 1960s
- International Pioneer in the aerospace industry
- Leader in designing, manufacturing and delivering aerospace products, services and solutions to customers on a global scale
- Commercial aircraft from the A318 to the A380
- 18 Airbus sites in France, Germany, the United Kingdom and Spain
- Most of the parts for Airbus aircraft are manufactured in Europe, some of them come from all over the world

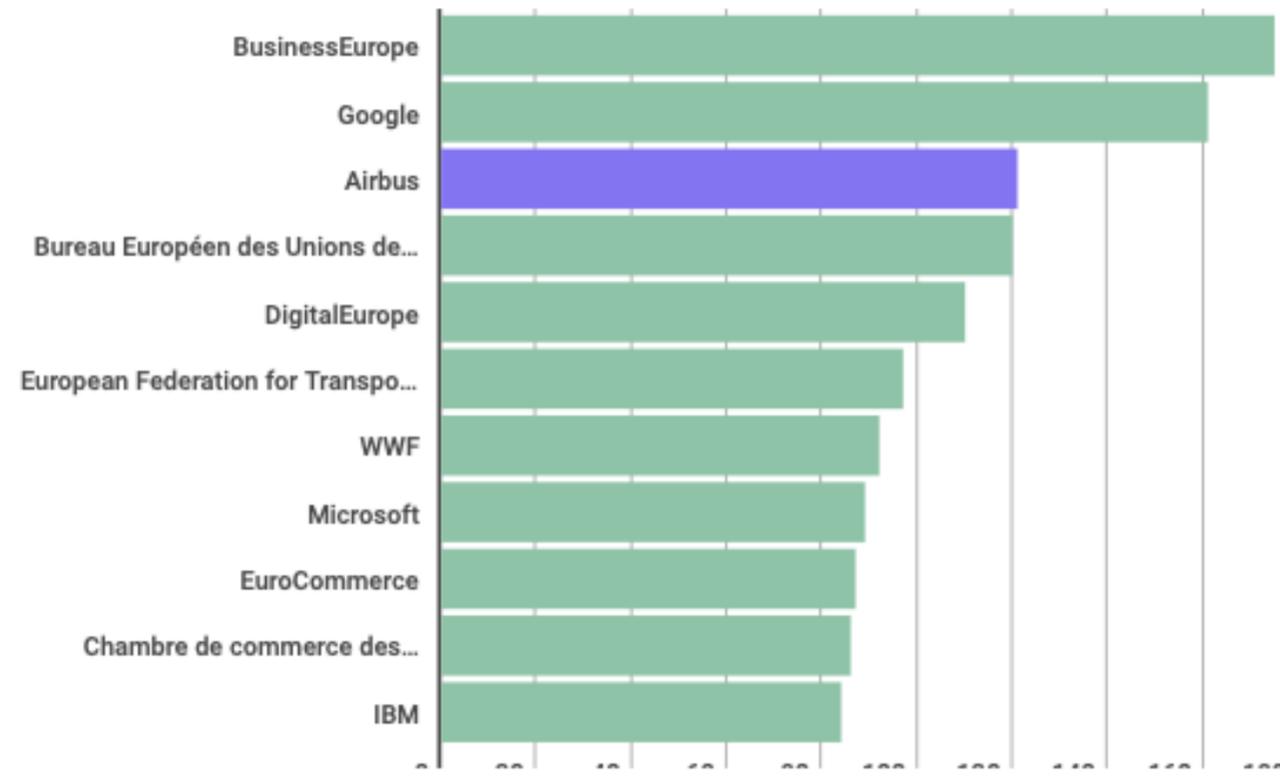
PART 2

In- House Lobbying Purpose



Les principaux lobbys européens

Les organisations ayant eu le nombre le plus élevé de contacts avec la Commission Européenne depuis décembre 2014



Since December 2014, the Toulouse-based aircraft manufacturer has met 121 times with the European Commission.

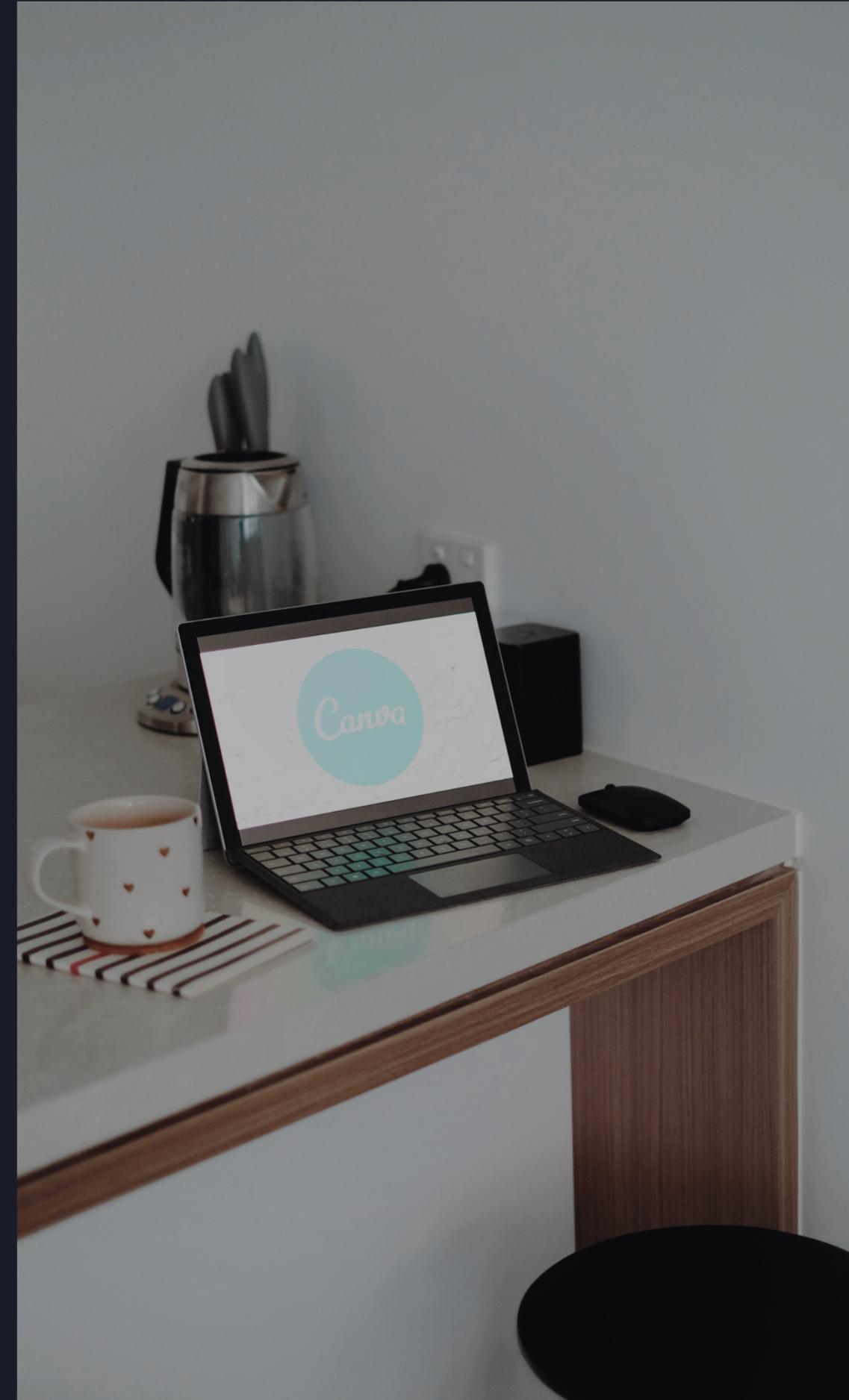
This puts Airbus on the podium of the most active lobbying organizations, in third place behind the association BusinessEurope, of which Medef is a member, and Google.

• LOBBYING PURPOSES

CO2 emissions of its aircraft, air traffic represents 2 to 3% of CO2 emissions in the atmosphere

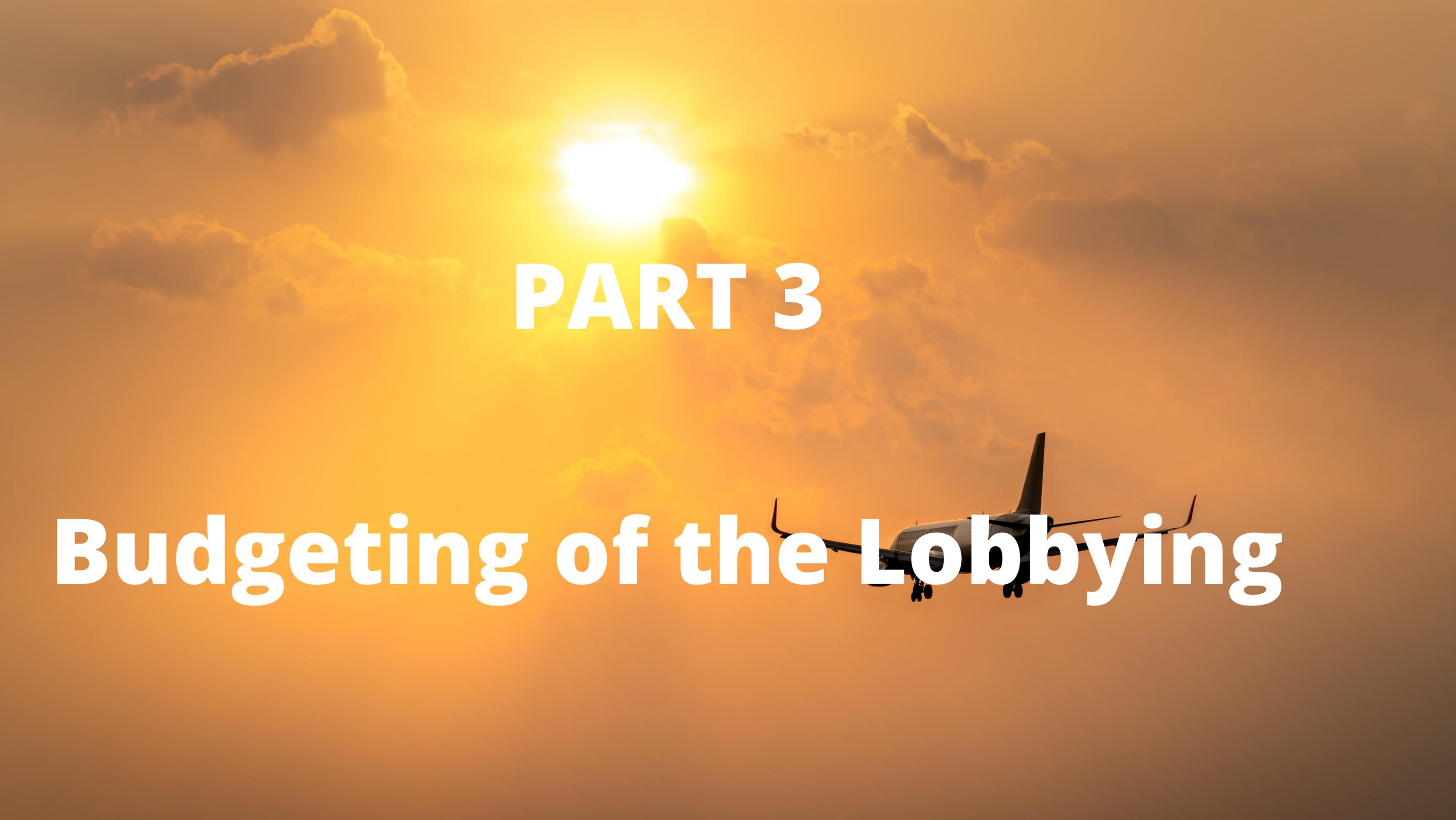
In order to limit the constraints of a European legislation on the exploitation and sale of products derived from a mineral originating from the Democratic Republic of Congo

The strengthening of borders

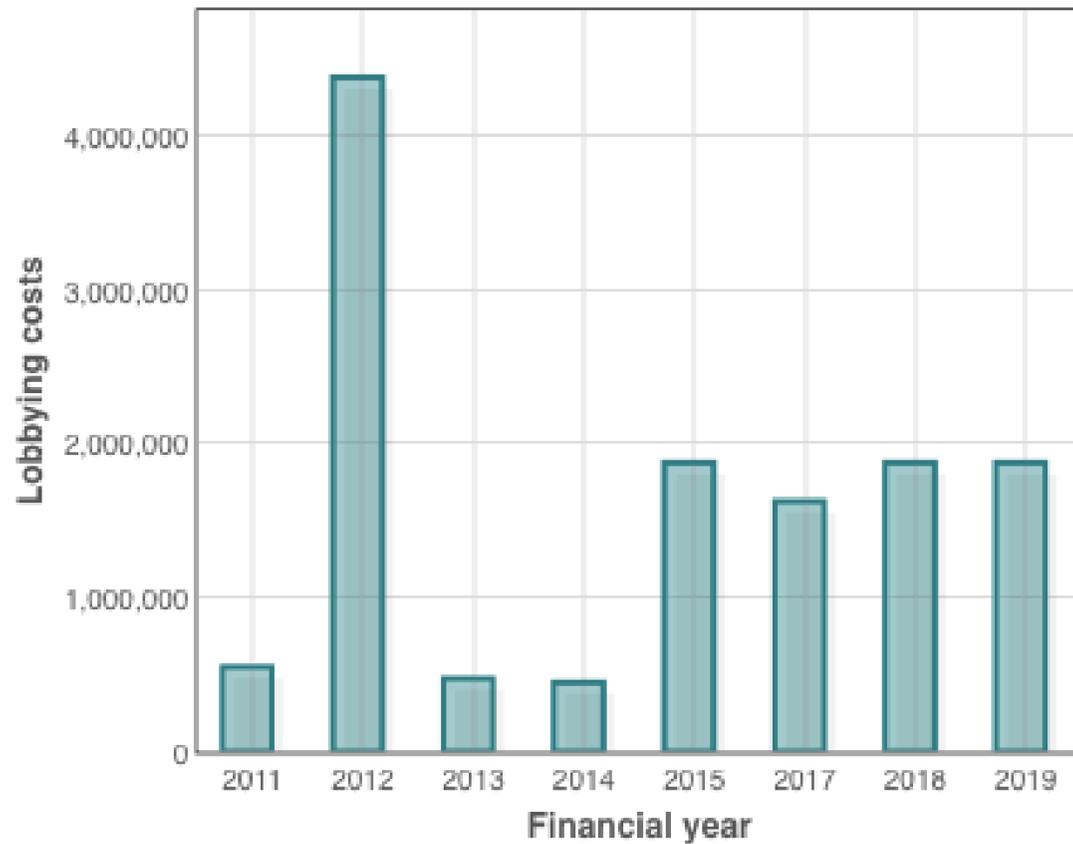


PART 3

Budgeting of the Lobbying



LOBBYING COSTS OVER THE YEARS:



Lobbying costs : 1,750,000€ - 1,999,999€
for the financial year 1st January 2019 to 1st December 2019

Lobbyists declared: 4.75 full-time equivalent

Procurement from EU institutions: 15,000,000 €

Grants from EU institutions: 30,000,000 €



AIRBUS

ANNUAL LOBBYING COSTS: 1,750,000€ - 1,999,999€

LOBBYISTS DECLARED: 11

MEETINGS WITH EUROPEAN COMMISSION: 203

PART 4

Outcome



Top 5: Most influential companies

Rank	Company	Lobby Budget in €	Meetings	Lobbyists (FTE)	EP Badges
01	Google	3,500,000	54	9	8
02	Airbus	400,000	41	10	11
03	General Electric (GE)	3,250,000	35	10	4
04	Microsoft Corporation	4,500,000	30	7	4

The issues addressed by the lobbyists regarding Airbus pose many dilemmas and divide opinions. The discussions are mostly inconclusive towards a concrete result. Nevertheless, Airbus is a company with a lot of influence, which helps it to weigh in its favor.

A group of diverse people are gathered in a meeting room. In the foreground, a man in a light-colored sweater is shaking hands with a woman in a grey turtleneck sweater. Behind them, a woman with curly hair and glasses is smiling, and another man with glasses is partially visible on the right. The background features a wooden wall with a grid of square panels. The entire scene is overlaid with a semi-transparent dark grey filter.

Thank you!

References

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