

INTRODUCTION TO POLITICAL ECONOMY

## Speculation in Political Economy: What It Is and Why It Matters

Presented by Louna Clémot

### Summary

1 A Brief History of Speculation

Speculation in Modern Technology Markets

O2 What is Speculation?

Ob How Can We Regulate Speculation

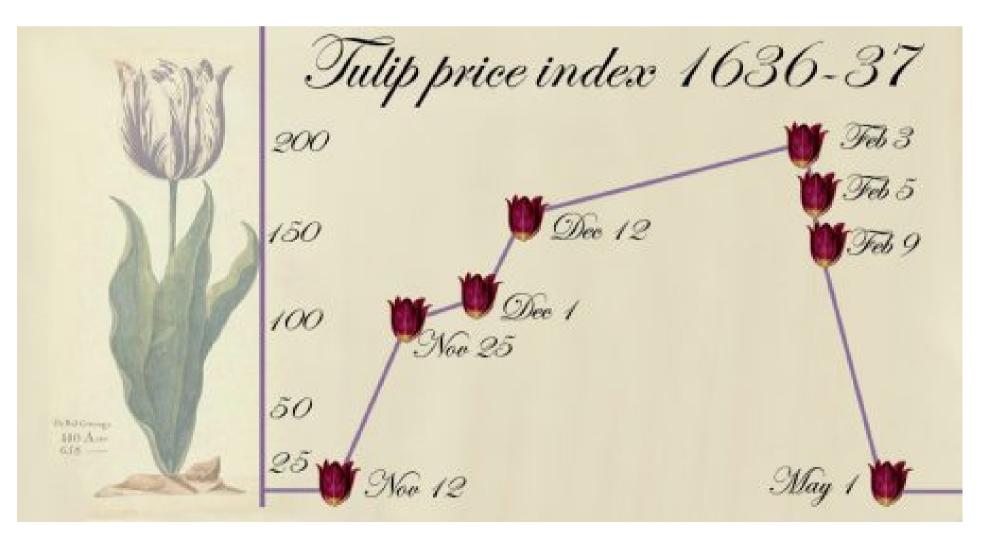
Good side of Speculation

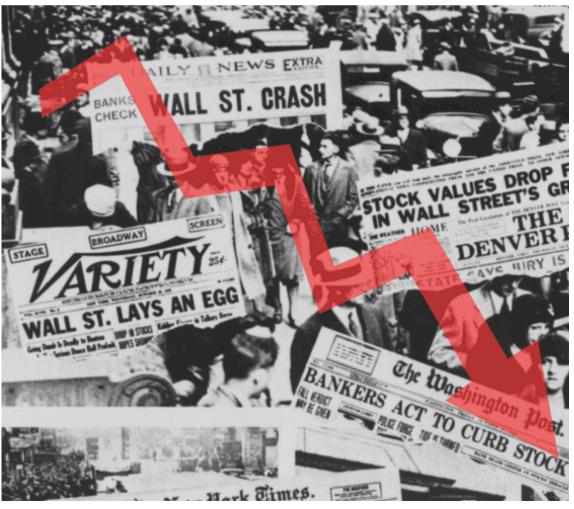
O7 Conclusion

O4 Dangers of Speculation

## A Brief History of Speculation

- Dutch Tulip Mania (1600s) -> first recorded bubble
- 1929 Stock Market Crash -> let to the Great Depression
- 2008 Financial Crisis -> Real estate speculation caused a global recession





## What is Speculation?

- Investment vs. Speculation :
  - Investment = Long-term growth
  - Speculation = Short-term profit
- Buying not to use, but to resell later
- Happens in stocks, real estate, commodities, crypto...



## The Good Side of Speculation Speculation



Liquidity -> More buying/selling = active markets



Price Discovery -> Speculators help set prices



Risk Management -> Protects businesses from price changes



# The Dangers of Speculation



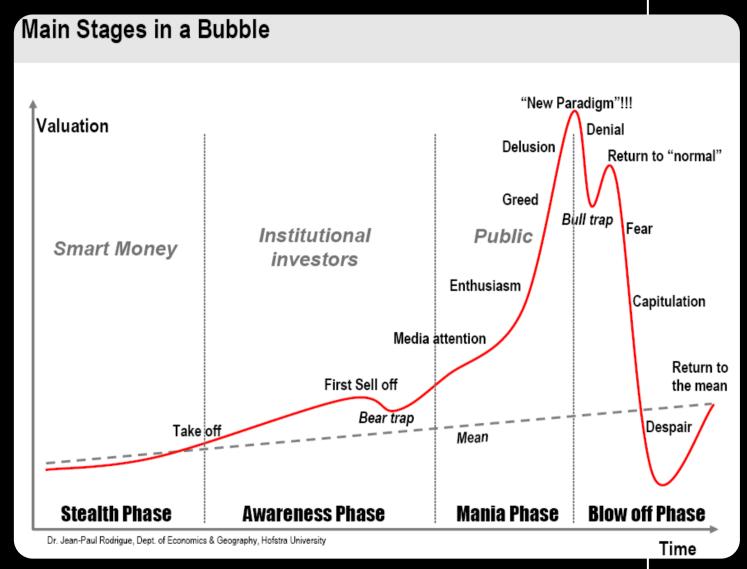
Market Volatility -> Prices change too fast



Bubbles & Crashes -> Prices rise too much, then collapse

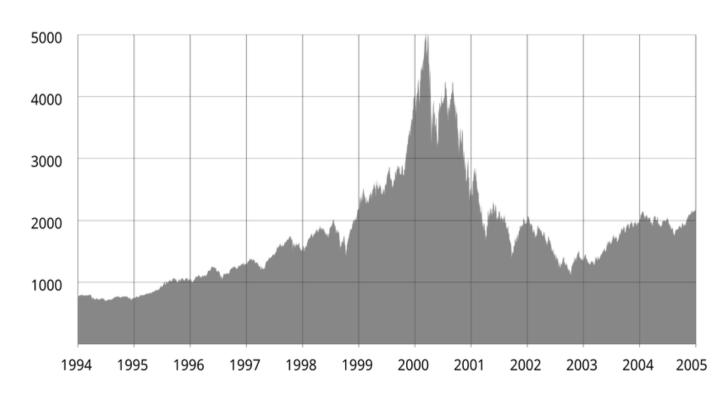


Wealth Inequality -> Makes rich people richer, harms the poor



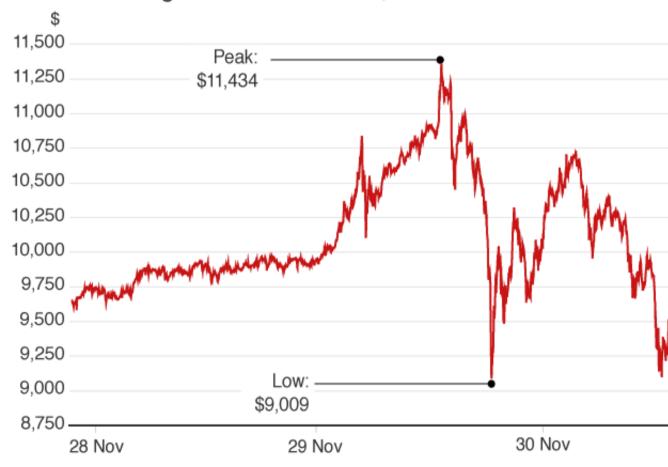
#### Speculation in Modern Technology Markets

- Dot-com bubble (1990s) -> Tech stocks overvalued, then crashed
- Bitcoin & Crypto -> Prices explosed, then fell



#### Bitcoin's roller-coaster

Bitcoin exchange rate with US dollar, 28-30 November



Source: Bloomberg. Last update: 15:10GMT



### How Can We Regulate Speculation?

Financial Transaction Tax Laws like Dodd-Frank Act

Position Limits

#### Conclusion

- Speculation can be good -> Helps markets work
- But can be dangerous -> Crashes, crisis, inequality
- Governments must find the right balance



#### Sources

- (No date) Speculation: A political economy of technologies of Imagination: Economy and Society. Available at: https://www.tandfonline.com/doi/full/10.1080/03085147.2020.1715604 (Accessed: 20 March 2025).
- The world speculation made (2023) Boston Review. Available at: https://www.bostonreview.net/articles/the-world-speculation-made/ (Accessed: 20 March 2025).
- (No date) The University of Chicago Press: Journals. Available at: https://www.journals.uchicago.edu/ (Accessed: 20 March 2025).
- Konings, M. (2018) Beyond the critique of speculation, Progress in Political Economy (PPE). Available at: https://ppesydney.net/beyond-the-critique-of-speculation/ (Accessed: 20 March 2025).