### Europe in 2050

What the European Union might look like in 2050?

The EU has an opportunity to become a green economic leader.

This presentation focuses on the link between **economy** and **ecology.** 



### Summary

- I. Economic Future of EU
- **II. UE vs Competitors**
- III. Ecology: The EU's strenght?
- **IV. Conclusion**





## **EU's Economic Ambitions**

Climate-Neutral by 2050

The EU aims to be climate-neutral via the European Green Deal.

2 Investments

Focus on digital technologies, AI, and clean energy for growth.

3 Eco-Responsibility

Compete with sustainable industries and responsible consumers.

# EU vs. Competitors: CO<sub>2</sub> Emissions (tonnes)

6.4

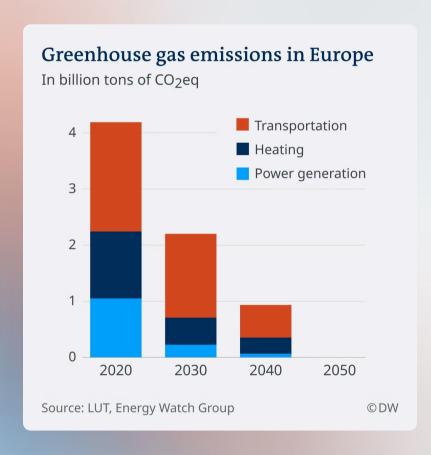
EU's CO₂ emissions per person.

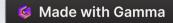
14.4

US's CO₂ emissions per person.

7.5

China's CO₂ emissions per person.





# Competitor Analysis: United States



#### **Strengths**

- Global leader in technology and innovation.
- Strong military power.

#### Weaknesses

- High CO<sub>2</sub> emissions (14 tonnes per person).
- Behind in ecology.

## Competitor Analysis: China

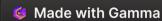


#### **Strengths**

- Second-largest economy.
- Large-scale production.

#### Weaknesses

- Environmental standards are not respected.
- High CO<sub>2</sub> emissions (7.5 tonnes per person).





### **Ecology: The EU's Strength**



#### **Eco-Innovation**

Support through funding and research.



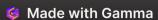
#### **Strict Rules**

Reduce pollution and waste.



#### **Circular Economy**

Less waste and more recycling.





## **Investment in Green Battery Production**

The European Commission announced an investment of more than €20 billion to support green battery production in Europe by 2030.

This project aims to reduce dependence on China and create a sustainable, competitive battery industry.



### Conclusion: A Global Model

The EU has strong ambitions to become climate-neutral and lead in green innovation.

Ecology can be a real strength for Europe, both economically and politically.

The EU could become a global model by investing in clean technologies.