



What is the EU doing  
to promote  
sustainability ?

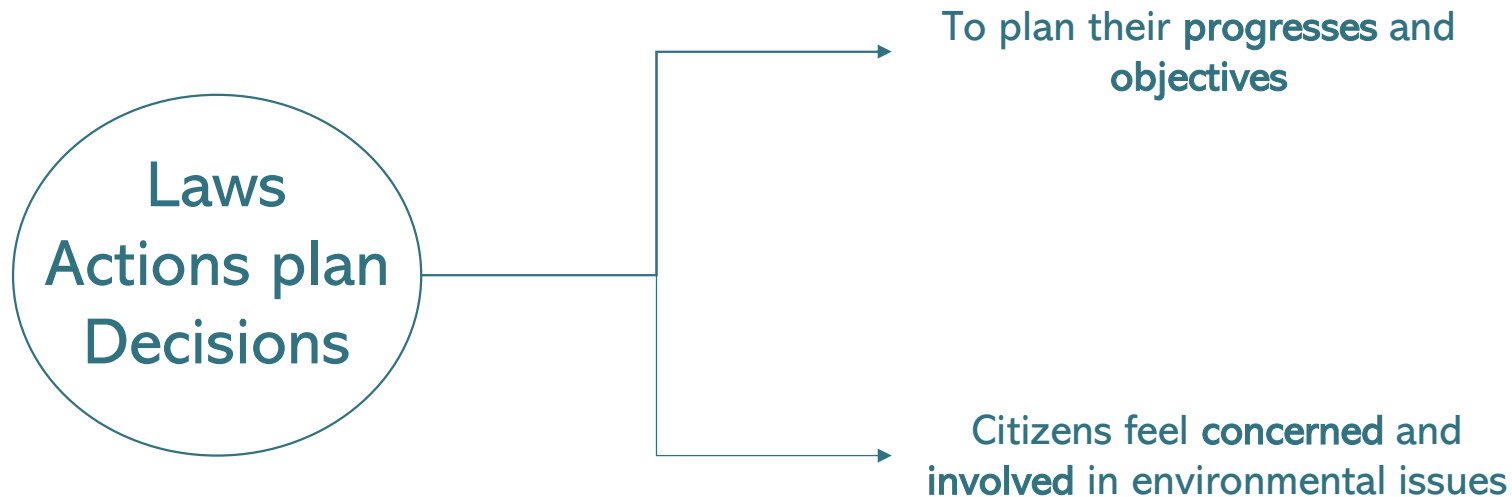
# European action programme

## 8th EAP

- 30% reduce of gas emission
- Zero pollution in 2030
- Climate change adaptation
- Circular economy
- Biodiversity protection
- Change our production and consumption habits



# Understand the importance of sustainability



→ These EU's actions engage our collective consciousness

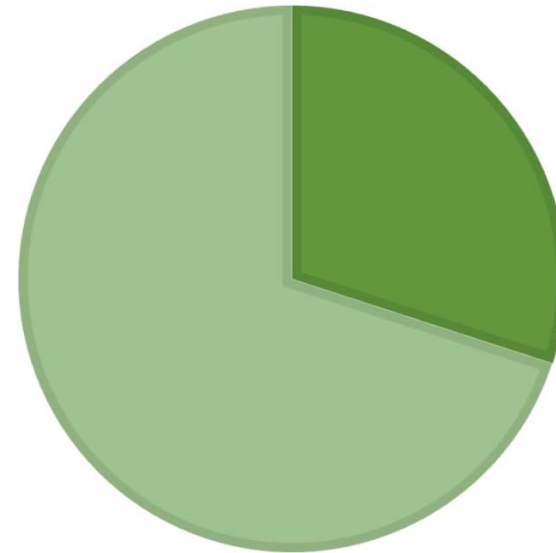
# Supports given by the EU

Financial support



BUDGET FOR 2021-2027

■ Sustainability ■ Global budget



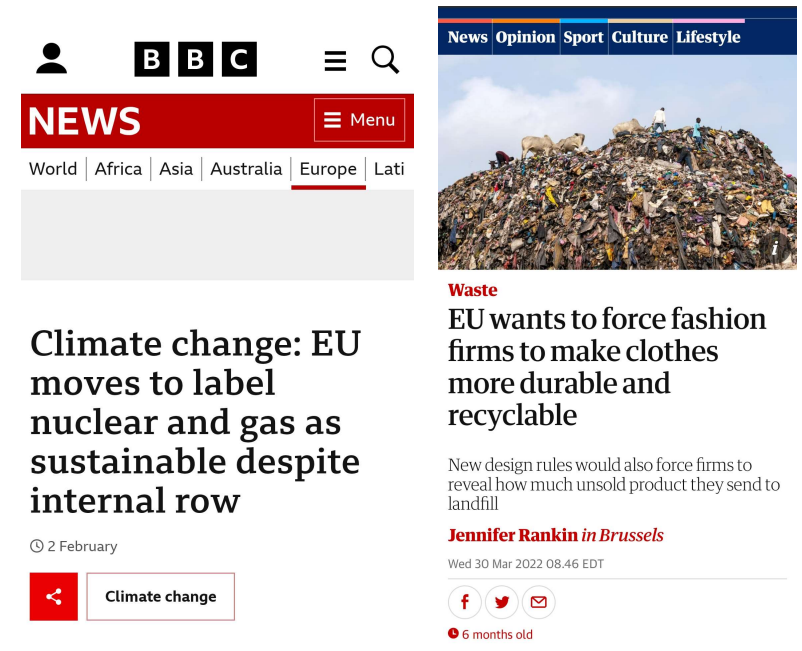
→ EU invest in sustainability to make things change and encourage citizen to take part in

# Medias promotion

## Social networks accounts



## Daily news



# Drastic measures

Impact on every fields :

- Agriculture
- Food industry
- Economy
- Plastic industry

It is difficult for citizens of European Union to establish these measures

Citizens' reluctance



The measures must be put in place in a very short time

Huge changes in a short time for EU's inhabitants

# European citizens demonstration

Demonstration in the street after the COP26



Forbes

## 118 Private Jets Take Leaders To COP26 Climate Summit Burning Over 1,000 Tons Of CO<sub>2</sub>

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# Conclusion



I- Measures are taken by European Union in order to achieve a sustainable environment and promote sustainability to citizens

II- EU does promotion about sustainability in order to raise awareness and take the conscious of citizens

III- It exists limits with this promotion of sustainability.



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