

Economics Workshops Policy Paper Guidelines

1,500 to 3,000 words excluding bibliography and annexes

To be sent to me by E-mail as an ***attached document*** by 28 April 2025

Register the document with ***your name*** (for example, Rees.pdf)

Apply Academic Writing protocol (see the Academic Writing Guidelines)

UK English

Size 12

Interspace 1.5

Bibliography protocol

Referencing and footnotes

Contents and Layout

- Page 1. Cover page (see guidelines)
- Page 2. List of Contents (see guidelines)
- Introduction. Definition of terms (start page numbering)
- Content (in different chapters).
 - Research, data, comparisons and comments
 - Proposal (with source of proposal)
 - PESTEL analysis of the probable/estimated effects of the proposal
 - Conclusion (your personal analysis of how likely you think that your proposal would be accepted)

Proposal

What is the source of your proposal?

- The French government, The European Commission, the United Nations, the Cameroon government?
- **Avoid generalisations** like 'we will increase...', 'we will improve...', 'We hope to...'.
 - Be detailed, otherwise your PESTEL analysis will be weak.
- **Be detailed:** 'We propose an increase of 15%...', 'The new health budget will be equal to or above 12% of GDP', 'The target for Gini is below 30, with an improvement of 10% per year'.

Evaluation Grid

The Policy Paper accounts for 50% of your final mark

ESSCA. Economics Workshops 2024
Written Exam

Name_____ Group_____

Title_____

Introduction (definition of terms, explanation etc.) (2)

Content / Data / History / Research (4)

Proposal / Source of Proposal (1)

PESTEL (6)

Use of Economic theory / concepts (2)

Conclusion (idealism / realism) (1)

Academic writing and layout (4)

Final Mark (20)_____

Economic Theory

- Depending on the subject of your paper, try to include some economic concepts that we have dealt with in class, such as:
- Elasticity
- Multiplier Effect
- Marginal Propensity to Consume and Save
- Gini
- HDI
- Indirect and Direct taxes
- Regressive and Progressive taxes
- Tax Drift
- Lobbying
- Tax Evasion and Tax Avoidance

Deadline

- The deadline is 28 April 2025, 22h.
- Don't wait for the last minute in case you have a problem. Any paper received late risks scoring a zero.
- You don't have to wait until the 28 April – send your paper as soon as it's ready (it gives me more time for marking)
- Don't depend on ChatGPT to write your paper. It is not capable of doing it and was the cause of most failures last year.
- Once corrected, I will send you feedback and your score. Your overall score for the course ***might be changed by the ESSCA administration*** in order to harmonise marking among teachers of the same course. Therefore your mark is indicative and not final.